

Alterra Green Scene Participant Guidelines and Application

The 2007 Alterra Green Scene will take place rain or shine on Saturday Oct. 6, 2007. Our purpose is to provide a setting for people to come together and share alternative ways of business and living that foster sustainability, energy independence, environmental conservation, and community. In addition to an outdoor market/trade show, we will schedule a series of presentations and panel discussions to take place indoors.

Our focus this year is on **Reducing our Carbon Footprint**, with these categories:

- Green Business
- Green Energy
- Green Transportation
- Greening Your Home

This year we are inviting Presenters, Vendors and Legislators. Vendors are primarily offering goods or services, and presenters are primarily offering education or political action. Presenters may sell things and Vendors may offer education/advocacy. We are asking Legislators to promote their positions on green issues, and make time to hear from constituents and green lobbyists.

Because space is limited, we ask that you please provide the requested information to help us put together the best comprehensive program for the 2007 Alterra Green Scene. Here are the guidelines we will use to make our final participant selection.

Are You Interested?

If you are interested in participating, please complete the relevant portions of the application and return it to Alterra by mail or fax no later than September 1, 2007. Call Tenley with any questions.

What we are Looking for in Presenters

We want you to explain to the public how your organization benefits the community. Please highlight your successes. Points will be given for interactive, engaging displays that offer visitors tangible steps they can take to become effectively involved in an issue. If you are promoting legislation and can educate the public on your position that is welcome.

- Solution Oriented – helping people make Green choices.
- Interactive Presentation
- Can Educate about Relevant Legislation
- Speaker for Radio Interview and or Panel Discussion
- Children's Activities when Appropriate

What we are Looking for in Vendors

We want to promote broader participation the Green economy. If you provide education and information in addition to your products it will be a plus. Products in the following categories that are affordable, accessible, and make good sense will be appreciated:

- Locally Made or Grown
- Organic
- Alternative/Sustainable Energy Production
- Energy Reduction
- Energy Efficient, Hybrid and Electric Vehicles – on and off road

What we are Looking for in Concessionaires

We want to see healthy food in environmentally sound packaging. Creativity a plus.

Alterra (a division of Altalab, Inc.)

HC 67 Box 592 * Milepost 30.5 on Rt. 219 North * Renick, WV 24966

(304) 497 2756 fax 497-3846 * alterra-wv.com/

Alterra Green Scene Participant Application (everyone fill out this page)

Contact Name: _____

Business, Organization Name _____

Address: _____

Telephone: _____ Fax: _____

E-Mail: _____

Website: _____

I am:

- Individual
- Business – please circle Corporation, sole Proprietorship, self employed, Non-profit
- Other _____

I want to participate in the 2007 Alterra Green Scene as a (you may select more than one choice),

- Presenter
- Vendor
- Concessionaire (will sell food or drink)

Number of people in your party: _____

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Presenter Application

Which of the 2007 categories best describes your participation (multiple choices are ok):

- Green Business: Local, Regional businesses selling eco-friendly, fair trade and sustainable products, also farming and land use.
- Greening Your Home: Reduce your Carbon Footprint and Save Money
- Green Transportation: Reduce Fuel Consumption and Improve Air Quality
- Green Energy and Legislation: Alternatives, Costs, Planning for the Future
- Other _____

Provide a brief description of your participation.

Please specifically mention how your presentation ties in with the categories you selected above:
(use additional paper if desired):

Please choose one:

- I will have a booth for both days.
- I have a prepared presentation to give on the Green Stage.
- I will have a booth and can make a presentation.

What do you hope your audience will come away with?

Please mark appropriate choices.

You have kid friendly activities, information.	Y	N
You have information about current legislation.	Y	N
You would be comfortable in a moderated panel discussion.	Y	N

Who else do you recommend we contact about participating?

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Vendor Application

Which of the 2007 categories best describes your participation (multiple choices are ok):

- Green Business: Local, Regional businesses selling eco-friendly, fair trade and sustainable products, also Farming and Land Use.
- Greening Your Home: Reduce your Carbon Footprint and Save Money
- Green Transportation: Reduce Fuel Consumption and Improve Air Quality
- Green Energy and Legislation: Alternatives, Costs, Planning for the Future
- Other _____

Please list the products you plan to sell (a general description is sufficient).

Who else do you recommend we contact about participating?

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Concessionaire Application

What food and drink do you plan to sell?

You will have a food handler's license.

Y

N

What about your product makes it "green"?

Will you package items in an environmentally friendly way?

Y

N

If so, please describe: _____

Who else do you recommend we contact about participating?

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